



AFRICAN DEVELOPMENT BANK GROUP



SPECIFIC PROCUREMENT NOTICE (SPN)

AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA) SECRETARIAT

REQUEST FOR EXPRESSION OF INTEREST (CONSULTING SERVICES – INDIVIDUAL SELECTION)

PROCUREMENT OF CONSULTANCY SERVICES TO PREPARE COMMUNICATION MATERIALS TO GUIDE THE EFFECTIVE TRADING UNDER THE AfCFTA AND CAPACITY BUILDING, TRAINING AND RETREAT

COUNTRIES : Multinational – African Union Member Countries
NAME OF PROJECT: Institutional Support Project to the AfCFTA Secretariat
for an Effective AfCFTA Implementation (Phase II)
SECTOR : Regional
PROJECT ID No. : P-Z1-KF0-073
GRANT NO. : 2100155041679
IFB NO. : GHA/AfDB/AfCFTA/SERV/ICS/03/2024

The **African Continental Free Trade Area (AfCFTA) Secretariat** has received financing from the African Development Fund in the form of a “Grant” toward the cost of the **Institutional Support Project to the AfCFTA Secretariat for an Effective AfCFTA Implementation (Phase II)** and intends to apply part of the agreed amount of this grant to payments under the contract for the **Consultancy Services to prepare Communication Materials to Guide the Effective Trading under the AfCFTA and Capacity Building, Training and Retreat**.

The principal objectives of the Institutional Support Project to the AfCFTA Secretariat for an Effective AfCFTA Implementation (Phase II) are to enhance sustainable intra-Africa trade and African Union Member States’ share of intra-Africa trade by scaling up the effective implementation of the AfCFTA. The Institutional Support Project will enable the AfCFTA Secretariat and African Union Member States (with particular focus on transition countries), to streamline and embed national and regional trade policy-related initiatives and move forward the African trade integration agenda through the effective implementation of the AfCFTA.

The Project includes the following components: (a) Strengthening governance and institutional frameworks for effective AfCFTA implementation; (b) Enhancing inclusive participation of Micro, Small, and Medium-sized Enterprises (MSMEs) and informal cross-border traders in the AfCFTA implementation and (c) Enhancing private sector competitiveness through development of inclusive and pro-green growth regional and

continental value chains to contribute to industrial development and boosting intra-Africa trade.

The AfCFTA Secretariat now invites eligible Individual Consultants to indicate their interest in providing this service. Interested Individual consultants must provide information indicating that they are qualified to perform the required service (CV, description of similar assignments, experience in similar conditions, availability, etc.).

Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the **African Development Bank's "Rules and Procedures for the use of Consultants" October 2015**, which is available on the Bank's website at www.afdb.org.

Interested eligible individual consultants may obtain further information at the address below during office hours, from 9:00 a.m. to 4:30 p.m., Monday through Friday (excluding public holidays): afdbisp2@au-afcfta.org.

Expressions of interest must be delivered to the address below in person, or by e-mail and clearly marked AfCFTA ISP Phase II – (Consultancy Services to prepare Communication Materials to Guide the Effective Trading under the AfCFTA and Capacity Building, Training and Retreat, GHA/AfDB/AfCFTA/SERV/ICS/03/2024) – on or before **19th March 2025** at 17:00 Local Time. **If you do not hear from us within three (3) weeks after the deadline, please consider your application as unsuccessful.**

Attn: The Project Coordinator
ISP Phase II for an Effective AfCFTA Implementation
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